

Automation Alley's eLearning Subcommittee
and
American Society of Training and Development
present
e-Learning for Organizational Transformation

Event Purpose

The purpose of this event is to present the data/research results from the **2007 eLearning Survey**.

This survey was designed to evaluate the state of e-learning in South East Michigan. Data from this survey has been compared to base-line information collected in 2004. The combined results are being used to examine the current status of e-learning practices, along with their relationships to transformational practices, among Automation Alley and ASTD member organizations. Already, the results of this survey are helping Automation Alley's eLearning Subcommittee identify trends, best practices, lessons learned, and the transformational impact of e-learning in today's business and industry.

The results of this survey will be shared with Automation Alley members, the Detroit region's ASTD members, as well as the general public at this important event.

In addition to the survey results, four e-learning case studies will be presented that illustrate best-practice approaches to e-learning delivery, or have demonstrated an impact on organizational transformation. For several of these case studies, this is the only time they will ever be presented to the general public!

To receive your copy of the detailed survey results, and to see at least two, one-time-only presentations, **do not miss this event!**

Date/Time: Thursday, October 11, 2007, 8:00 AM — 12:30 PM

Location: Oakland Community College
Global Trade Facility (Building "F")
2900 Featherstone Road
Auburn Hills, MI 48326-2845

Map/Directions: <http://www.oaklandcc.edu/Maps/AHCampus/>

Parking: Lots 6 and 7

Cost: \$40 Automation Alley Members, ASTD Members
\$60 Non-Members

(Reminder: To receive the 50% discount, Survey Respondents must call in the Coupon Code printed on their discount coupon. Instructions will be provided on the coupon sent to all survey respondents who requested the discount at the end of the survey.)

Agenda

08:00 AM — 08:30 AM	Registration, sponsor/vendor exhibits, networking, and refreshments
08:30 AM — 09:45 AM	Survey background/design, data review, and comparison to 2004 baseline
09:45 AM — 10:30 AM	Implications: Trends, best practices, lessons-learned (with Q&A and discussion)
10:30 AM — 10:45 AM	Break: Refreshments, sponsor/vendor exhibits, and networking
10:45 AM — 11:15 AM	Breakout Presentations #1 and #2
11:15 AM — 11:30 AM	Short Break: Sponsor/vendor exhibits, and networking
11:30 AM — 12:00 PM	Breakout Presentations #3 and #4
12:00 PM — 12:30 PM	Sponsor/vendor exhibits, and networking