



About Us For more than 30 years the development teams at **iLearn Systems** have been helping companies learn how to improve employee performance, increase sales, motivate staff, raise efficiencies, reduce costs, and retain customers.

Operational Goal
To help our customers get better at everything they do.

How We Do It **iLearn Systems** is a virtual company with the flexibility to work with our customers in whatever capacity is best for them.

Our more than 100 team members and business partners have researched, designed, scripted, and produced more than 60 million dollars in education, training, marketing, and advertising products.

We can put together teams for projects of any size—providing as little or as much support as necessary. From simple research, design, or consulting services, to full turn-key product development, our team’s work compliments our customer’s resources.

Working Philosophy
“Every problem contains within itself the seeds of its own solution.”

Services

- Research (Performance/Task/Needs Assessments and Analyses)
- Script and Copy Writing
- Still Photography (Film and Digital)
- Video Production
- Graphics Development
- Print Production (Paper and Digital)
- Consulting (Interactive Design, Performance Improvement, Business Development, etc.)

Formats

- Linear Video
- Videotape/Workbook
- Interactive Classroom
- Interactive CD/DVD
- Web/Internet/Intranet
- Print

Seminars

- Designing for Interactive
- Script Writing Techniques & Tools
- Interactive Asset Production
- Designs for Self-Paced Learning
- Designs for Interactive Classrooms
- Interactive Project Management
- Learning Theory and Application

Learning Philosophy
“Never let school get in the way of your education.”

Customers

Selected Projects

Business Partners

Alaska State Government.....	Dental Health in Remote Eskimo Villages (film)
Allstate Insurance.....	Sales agent interactive library & driver education prototype
American Airlines.....	Design study for interactive pilot training
A&W Restaurants.....	Research/design/production of A&W University
Chicago Transit Authority.....	Research/design/production of transit training prototype
Chrysler Dealer Operations.....	SET, FAST, and Service Advisor interactive libraries
Chrysler Service & Parts Operations.....	“Competing for Customers” interactive classroom seminar
City of Detroit.....	Co-development of Detroit Supervisors Training Academy
Cold Heading Company.....	Marketing campaign: Identity, brochure, stationary & strategy
Comerica.....	Consulting: Train in-house, interactive development team
Environmental Protection Agency.....	Design/production of pesticide certification library
Ford Credit.....	Design/production of PCTeach interactive training library
Ford Parts and Service.....	Rebuild IVLS instructional architecture and “IVLS Design Guide”
Nebraska Gasohol Commission.....	Advertising and marketing campaigns
General Motors.....	Sales promotion campaign at World of Motion Pavilion, Epcot Center
Godfather’s Pizza, Inc.....	Franchise training library
Henry Ford Community College.....	Consulting: Interactive classroom designs and NSF Grant projects
Hughes Aircraft Corporation.....	Corporate briefing films (Hawaii, Japan, Korea)
McDonald’s Hamburger University.....	Interactive design consulting & redesign of management curricula
Michigan Judicial Institute.....	“Commitment to Excellence” interactive CD’s on employee ethics
Missouri Botanical Society.....	Museum exhibits
National Olympic Committee.....	Multi-screen, multi-media productions
Riverside Hospital Group.....	“Winners In Action” interactive seminar on customer courtesy skills
SeaLand Shipping Corporation.....	“Containerized Shipping in Asia” (film)
Strahb Institute, Honolulu, HI.....	Advanced Surgeon Training Library
UAW/GM.....	UAW/GM Interactive Training Library
University of Nebraska Museum.....	Public health series on stress: Multi-screen, multi-media

- Adam Productions, Inc.
- Advance Multimedia
- Aquent Partners
- Boulder Creative, Inc.
- Key Software, Inc.
- KopyRite
- Media Arts Ltd.
- Mediawerks
- Michigan International Trade Assoc.
- ORACLE Audio
- Oxford Technology
- Prism Performance Systems
- Regan Productions, Inc.
- R.J. Bauer Studio
- Shadowbox New Media
- Stottlemeyer Associates
- Testing Solutions, Inc.
- Trillium Teamologies, Inc.

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